CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

Mentzer Media 600 Fairmount Avenue Suite 306 Towson, MD 21286

	[A / 1/A					
	Contract / Re	vision		Alt Order #		
	572287	1		07901183		
Product					-	
AMER FOR PROS 60'S						
Contract Dates	Estimate #					
09/04/12 - 09/10/12	//394					
Advertiser			Or	iginal Date	/ Revision	
Americans For Prosperit	У		C	9/11/12	/ 09/11/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Account Executive Jamie Andrus			Cash	
	Station			xecutive	Sales Office	
	WTKR			Washington, D.		
	Special Hand			•		
	Demographic					
	Adults 50+					
	IDB#	Advert	ser	Code	Product Code	
	1021					
	Agency Ref			Advertiser	Ref	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
1 3 09/04/12 09/09/12 Newschannel 3 News	6-7am	1:00	NM	4	\$2,920.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1111 4	Rate				
	\$730.00				
2 3 09/04/12 09/09/12 CBS This Morning	7-9a	1:00	NM	4	\$2,240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1111 4	<u>Rate</u> \$560.00				
		100		1000	
3 3 09/04/12 09/09/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week	P 358-5pm Rate	1:00	NM	3	\$1,680.00
Week: 09/03/12	\$560.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 3 09/03/12-09/09/12 NewsCha 3 News First @		-TuWThF 1:00 \$560.00	NM		
Credited					
4 3 09/04/12 09/09/12 Newschannel 3 News	5-530pm	1:00	NM	3	\$2,790.00
Start Date End Date Weekdays Spots/Week	Rate				, -,
Week: 09/03/12 09/09/12 -1111 4	\$930.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 3 09/03/12-09/09/12 Newschannel 3 News	Start/End Time	Weekdays Length Rate	Type		
Credited V9/03/12-09/09/12 Newschanner 3 News	5-530pm	-TuWThF 1:00 \$930.00	NM		
5 3 09/04/12 09/09/12 Newschannel 3 News	520.0				
Start Date End Date Weekdays Spots/Week	530-6pm Rate	1:00	NM	3	\$2,610.00
Week: 09/03/12 09/09/12 -1111 4	\$870.00		1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре		
2 3 09/03/12-09/09/12 Newschannel 3 News	530-6pm	-TuwThF 1:00 \$870.00	NM		
Credited			1		
E 6 3 09/04/12 09/09/12 Newschannel 3 News	6-630pm	1:00	NM	3	\$3,030.00
Start Date End Date Weekdays Spots/Week	Rate			-	40,000.00
Week: 09/03/12 09/09/12 -1111 4	\$1,010.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 4 3 09/03/12-09/09/12 Newschannel 3 News	Start/End Time	Weekdays Length Rate	Type		
Credited	6-630pm	-TuWThF 1:00 \$1,010.00	NM		
7 3 09/04/12 09/09/12 7-730pm	7 720nm	4.00			100000
Start Date End Date Weekdays Spots/Week	7-730pm Rate	1:00	NM	4	\$4,680.00
Week: 09/03/12 09/09/12 -1111 4	\$1,170.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 572287 /	Alt Order # 07901183
Contract Dates Product 09/04/12 - 09/10/12 AMER FOR PRO		Estimate #
Advertiser Americans For Prosperity		ginal Date / Revision 9/11/12 / 09/11/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/		Tot	
8 3 09/04/12 09/09/12 The Insider	Start/End Time		Type		Amount
Start Date End Date Weekdays Spots/Week	730p-8pm Rate	1:00	NM	4	\$4,440.00
Week: 09/03/12 09/09/12 -1111 4	\$1,110.00				
9 3 09/04/12 09/09/12 Late News (M-F)	11-1135p	1:00	NM	6	\$9,120.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -2211 6	Rate \$1,520.00				
10 3 09/04/12 09/09/12 Late Night with David Lette		1:00	NM	4	\$1,880.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -1111 4	<u>Rate</u> \$470.00				
11 3 09/04/12 09/04/12 NCIS	8-9pm	1:00	NM	1	\$4,120.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 1	<u>Rate</u> \$4,120.00				
12 3 09/04/12 09/04/12 Tuesday Prime	9-10pm	1:00	NM	1	\$3,570.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 1					
13 3 09/04/12 09/04/12 Tuesday Prime	10-11pm	1:00	NM	1	\$2,750.00
Start Date End Date Weekdays Spots/Week	Rate				Ψ2,100.00
Week: 09/03/12 09/09/12 -T 1	7-11-1-1-1				
14 3 09/05/12 09/05/12 Wednesday Prime Start Date End Date Weekdays Spots/Week		1:00	NM	1	\$3,850.00
Week: 09/03/12	\$3,850.00		- 1		
15 3 09/04/12 09/09/12 Wednesday Prime	10-11pm	1:00	NM	1	\$2,750.00
				•	4-11000
16 3 09/04/12 09/09/12 Thursday Prime Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>	1:00	NM	1	\$3,850.00
Week: 09/03/12 09/09/12T 1	\$3,850.00		- 1		
17 3 09/06/12 09/06/12 Thursday Prime	10-11pm	1:00	NM	1	\$3,570.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12T 1	<u>Rate</u> \$3,570.00				
18 3 09/07/12 09/07/12 Friday Prime	10-11pm	1:00		828	
Start Date End Date Weekdays Spots/Week	Rate	1.00	NM	1	\$2,750.00
Week: 09/03/12 09/09/12F 1					
19 3 09/08/12 09/08/12 Newschannel 3 News	6-630pm	1:00	NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S- 1	<u>Rate</u> \$340.00		ŀ		
20 3 09/08/12 09/08/12 730-8pm	730-8pm	1:00	NM	1	\$270 DO
Start Date End Date Weekdays Spots/Week	Rate	1.00	INIVI	1	\$270.00
Week: 09/03/12 09/09/12S- 1	\$270.00				
21 3 09/08/12 09/08/12 Saturday Prime Start Date End Date Weekdays Spots/Week	9-10pm	1:00	NM	0	\$0.00
Week: 09/03/12 09/09/12S- 1	\$1,110.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 3 09/03/12-09/09/12 Seturday Prime Credited	9-10pm	Sa 1:00 \$1,110.00	NM		
22 3 09/08/12 09/08/12 Saturday Prime	10-11pm	1:00	NM	1	\$1,660.00
Start Date End Date Weekdays Spots/Week	Rate		14141	'	Ψ1,000.00
Week: 09/03/12 09/09/12S- 1	\$1,660.00				
23 3 09/04/12 09/09/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	1:00	NM	2	\$2,060.00
Week: 09/03/12 09/09/1211 2	\$1,030.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



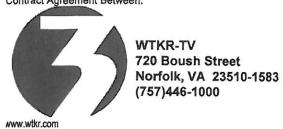
	Contract / Revision 572287 /	Alt Order # 07901183
<u>Contract Dates</u> <u>Product</u> 09/04/12 - 09/10/12 AMER FOR PI		Estimate # 6 60'S //394
Advertiser Americans For Prosperity		Original Date / Revision 09/11/12 / 09/11/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	To Spots	tals
Start Date End Date Weekdays Spots/Week	Rate	Dayo Length Week	rtate Type	Spois	Amount
24 3 09/09/12 09/09/12 CBS Sunday Morning	9-1030am	1:00	NM		\$070.00
Start Date	Rate	1.00	INIVI	1	\$970.00
Week: 09/03/12 09/09/12S 1	\$970.00				
25 3 09/09/12 09/09/12 Face the Nation	1030-11am	1:00	NM	1	\$1,110.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12	Rate				7.1
	\$1,110.00				
26 3 09/09/12 09/09/12 NFL Football (Early) Start Date End Date Weekdays Spots/Week	1-4p Rate	1:00	NM	1	\$3,570.00
Week: 09/03/12 09/09/12S 1	\$3,570.00				
27 3 09/09/12 09/09/12 Sunday Prime	10-11pm	1:00	NM	1	\$3.7E0.00
Start Date End Date Weekdays Spots/Week	Rate		14191	,	\$2,750.00
Week: 09/03/12 09/09/12S 1	\$2,750.00				
28 3 09/09/12 09/09/12 1135pm-1205am	1135pm-1205am	1:00	NM	1	\$420.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	<u>Rate</u> \$420.00				
29 3 09/10/12 09/10/12 Newschannel 3 News		4.00			
Start Date End Date Weekdays Spots/Week	6-7am <u>Rate</u>	1:00	NM	1	\$730.00
Week: 09/10/12 09/16/12 M 1	\$730.00				
30 3 09/10/12 09/10/12 CBS This Morning	7-9a	1:00	NM	1	\$560.00
Start Date End Date Weekdays Spots/Week	Rate		100	3.0)	φ300.00
Week: 09/10/12 09/16/12 M 1	\$560.00				
E 31 3 09/10/12 09/10/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week		1:00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$560.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 3 09/10/12-09/16/12 NewsCha 3 News First @ 4	4p 358-5pm		560.00 NM		
Credited					
E 32 3 09/10/12 09/10/12 Newschannel 3 News	5-530pm	1:00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	Rate				
Spot Ch Date Range Description	\$930.00 Start/End Time	Weekdays Length	Data T.		
1 3 09/10/12-09/16/12 Newschannel 3 News	5-530pm		Rate Type		
Credited		7.00	14141		
E 33 3 09/10/12 09/10/12 Newschannel 3 News	530-6pm	1:00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			J	φ0.00
Week: 09/10/12 09/16/12 M 1 Spot Ch Date Range Description	\$870.00	111			
Spot Ch Date Range Description 1 3 09/10/12-09/16/12 Newschannel 3 News	Start/End Time 530-6pm	Weekdays Length	Rate Type		
Credited Variation of the Vision of the Visi	030-0pm	M 1:00 \$8	3 70.00 NM		
34 3 09/10/12 09/10/12 Newschannel 3 News	6-630pm	1:00	- NA	•	
Start Date End Date Weekdays Spots/Week	Rate	1.00	NM	0	\$0.00
Week: 09/10/12 09/16/12 M 1	\$1,010.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 3 09/10/12-09/16/12 Newschannel 3 News	Start/End Time	Weekdays Length	Rate Type		
Credited	6-630pm	M 1:00 \$1,0	10.00 NM		
35 3 09/10/12 09/10/12 7-730pm	7-730pm	4.00			
Start Date End Date Weekdays Spots/Week	Rate	1:00	NM	1	\$1,170.00
Week: 09/10/12 09/16/12 M 1	\$1,170.00				
36 3 09/10/12 09/10/12 The Insider	730p-8pm	1:00	NM	1	\$1,110.00
Start Date End Date Weekdays Spots/Week	Rate			1. • (Ψ1,710.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 572287 /	Alt Order # 07901183		
Contract Dates 09/04/12 - 09/10/12	Product AMER FOR PROS	Estimate # OS 60'S //394		
Advertiser Americans For Prospe	2009	Original Date / Revision 09/11/12 / 09/11/12		

					Spots/			Tot	als
*Line Ch Start	Date End Date Descrip	tion	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date Week: 09/10/12	End Date Weekdays 09/16/12 M	Spots/Week 1	<u>Rate</u> \$1,110.00					-	
37 3 09/10 <u>Start Date</u> Week: 09/10/12	0/12 09/10/12 Late Nev End Date Weekdays 09/16/12 M	/s (M-F) Spots/Week 1	11-1135p <u>Rate</u> \$1,520.00		1:00		NM	1	\$1,520.00
38 3 09/10 <u>Start Date</u> Week: 09/10/12	09/10/12 Late Nig End Date Weekdays 09/16/12 M	nt with David Letter <u>Spots/Week</u> 1	m1135pm-1235am <u>Rate</u> \$470.00		1:00		NM	1	\$470.00
39 3 09/08 <u>Start Date</u> Week: 09/03/12	1/12 09/08/12 US Oper End Date Weekdays 09/09/12S-	Tennis Women's Spots/Week 1	Fi8-10pm <u>Rate</u> \$1,500.00		1:00		NM	1	\$1,500.00
E 40 3 09/09 <u>Start Date</u> Week: 09/03/12	/12 09/09/12 US Oper <u>End Date</u> <u>Weekdays</u> 09/09/12S	Tennis Men's Fina Spots/Week 1	al 4-7pm <u>Rate</u> \$0.00		1:00		NM	1	\$0.00
41 3 09/06 <u>Start Date</u> Week: 09/03/12	/12 09/07/12 Late Nig <u>End Date</u> <u>Weekdays</u> 09/09/12TF	nt with David Letter <u>Spots/Week</u> 1	m1135pm-1237am <u>Rate</u> \$470.00		1:00		NM	1	\$470.00
N 42 3 09/09 <u>Start Date</u> Week: 09/03/12	/12 09/09/12 US Oper <u>End Date</u> <u>Weekdays</u> 09/09/12S	Tennis Men's Fina Spots/Week 1	al 4-7pm <u>Rate</u> \$0.00		1:00		NM	1	\$0.00
N 43 3 09/10 Start Date Week: 09/10/12	/12 09/10/12 US Oper <u>End Date</u> <u>Weekdays</u> 09/16/12 M	Tennis Men's Fina Spots/Week 1	al 4-7pm <u>Rate</u> \$1,500.00		1:00		NM	1	\$1,500.00
Time Period	# of Spots Gro	ss Amount	Net Amount		Totals	3		67	\$84,780.00
08/27/12 -09/10/		84,780.00	\$72,063.00						

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	67	\$84,780.00	\$72,063.00
Totals	67	\$84,780.00	\$72,063.00

Signature:	Date:	